

# EUSAR 2022



## Invitation to exhibit at EUSAR 2022

At the EUSAR 2022 Conference to be held in Leipzig from 25 – 27. July 2022, exhibition space will be provided for SAR related products and services.

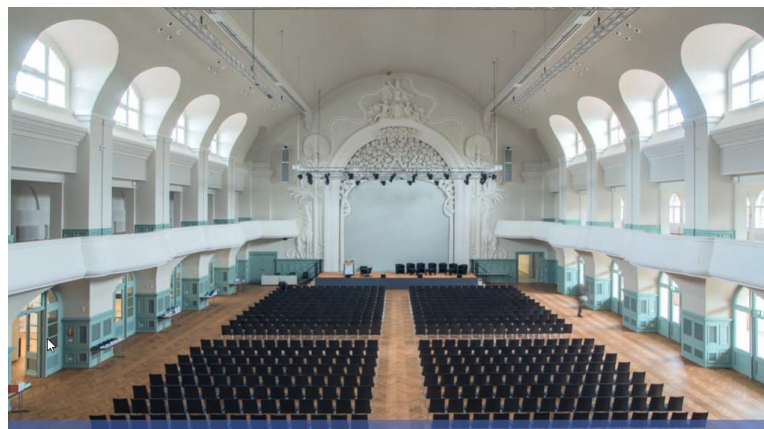
The exhibition at EUSAR will provide a venue for business and non-profit organizations to contact the international SAR community (over than 500 participants).

## Why exhibit?

The EUSAR Conference and Exhibition attracts influential decision makers who attend the technical sessions to present their work and learn about the latest technological developments.

While they come to network with colleagues and peers, they will automatically visit the exhibition of SAR products and services, and many will make important purchase decisions.

As an exhibitor, you will have the unique opportunity to get in on the ground floor and market your products and services to a captive audience of buyers, designers and influencing researchers, who are following all aspects of SAR instrumentation high resolution imaging radar techniques, both airborne and space borne.



# The Exhibition – A spotlight for your company

Audience

# 550

from academia and industry

Oral Presentations

# 200

Poster Presentations

# 80

## WHO, WHEN AND WHERE?

EUSAR, the European Conference on Synthetic Aperture Radar, is the world leading international conference dedicated to SAR techniques, Technology and applications.

EUSAR has accompanied the worldwide evolution of high-resolution imaging radar, both airborne and spaceborne, and has helped to establish an international community of SAR engineers and scientists. As in previous years,

EUSAR 2022 will provide a forum for exchanging information and discussion on a wide variety of SAR topics, representing the latest SAR developments.

We would like to invite you to consider joining us as a Conference Supporter. With our expanded emphasis on the SAR user community, as well as the traditional radar community, we anticipate that the conference will be an exceptional venue to communicate your products, capabilities, and services to potential new customers and to solidify relationships with existing and older customers.

Within the exhibition area, we will have **application-oriented presentations on a product level**, besides the in-depth conference program.

This Exhibition Forum provides additional information about the exhibition topics on the product level especially to visitors of the exhibition. Exhibitors and other parties are therefore invited to respond with their contributions and presentations to potential customer demand.



## List of exhibitors

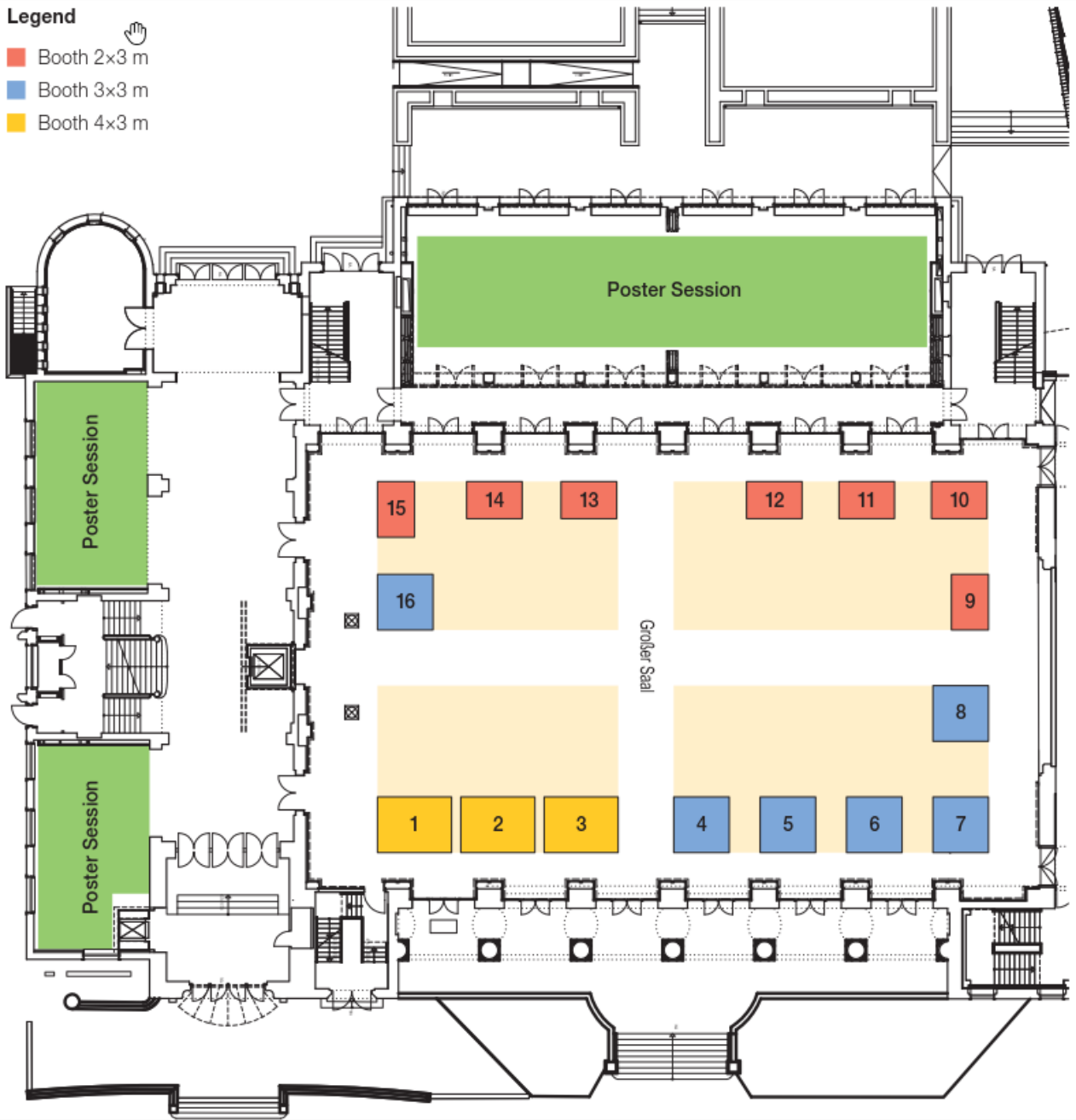
To provide all visitors with a clear orientation, a list of exhibitors including information about all exhibiting companies will be distributed along with other conference documents.

Registered exhibitors are requested to send a short text (max 500 characters including spaces) about the products and services presented as well as a company logo (vector eps format or as high-resolution TIF) as soon as possible to [vde-conferences@vde.com](mailto:vde-conferences@vde.com).

# Exhibition Plan

**Legend**

- Booth 2x3 m
- Booth 3x3 m
- Booth 4x3 m



# Exhibition Schedule

Mon, July 25, 2022,	10:00 – 18:00 Set-up
Tue, July 26, 2022,	07:00 – 08:00 Set-up 09:00 – 22:00 Exhibition
Wed, July 27, 2022,	09:00 – 17:00 Exhibition 17:00 – 21:00 Closing

Note: the a.m. information may still be updated until the final release of the conference program.

# Communication & Marketing

VDE provides a vast experience in marketing and social media to present your company as a global player and influencer.



## Direct marketing

Printed materials, e.g. invitation flyers, program and branding on site



## Media partnerships

Access to relevant target groups



## Social media

Various social media channels (Xing, Facebook, Instagram, Twitter, Youtube)



## Email marketing

Marketing & multi-level newsletter campaigns to more than 9,500 contacts



## Web

Logo & company presentation on the event website

## More information

Detailed information about the conference can be found on the event website: [www.eusar.de](http://www.eusar.de)

## Contact

Please use the attached form to submit your exhibition sponsoring request:

### VDE Conference Service

Hatice Altintas

Head of VDE Conference Service

Merianstrasse 28

63069 Offenbach am Main

Tel.: +49 (0)69 6308-477

E-Mail: [Hatice.Altintas@vde.com](mailto:Hatice.Altintas@vde.com)

# Your choice as our partner

## Platinum Sponsor

20.000 €

- 12 m<sup>2</sup> booth
- 10 free tickets
- Full-page advertising in the conference program
- 3 Give-Aways in the conference bag
- Logo presentation (print and online)
- Company profile on the conference website (approx. 1.000 characters)
- Logo presentation on the main stage
- Interview (Article on the website, social media)
- Logo on conference bags

## Silver Sponsor

7.000 €

- 6 m<sup>2</sup> booth
- 2 free tickets
- Half-page advertising in the conference program
- 1 Give-Away in the conference bag
- Logo presentation (print and online)
- Company profile on the conference website (approx. 1.000 characters)

## Bronze Sponsor

3.500 €

- 1 free ticket
- Logo presentation (print and online)
- Company profile on the conference website (approx. 500 characters)

## Conference App Sponsor

2.000 €

## Gold Sponsor

10.000

- 9 m<sup>2</sup> booth
- 3 free tickets
- Full-page advertising in the conference program
- 2 Give-Aways in the conference bag
- Logo presentation (print and online)
- Company profile on the conference website (approx. 1.000 characters)
- Testimonial on the website, social media

## Dinner Event Sponsor

3.500 €

Do you wish to increase your personal networking? Feel free to host on a social event of your choice (business lunch, get together or dinner)

- 2 free tickets for the dinner
- logo on all printed materials
- Sponsor of the Dinner Event
- table tent on buffet and buffet menu/card

Exclusive services upon request

### *Example*

- 2 free tickets
- Special invitation to all conference guests for lunch/dinner
- Indication of your role as a host in the conference program
- Opening speech before lunch/dinner
- Logo presentation during the buffet
- Premium content on the conference website

We support you to arrange an individual presentation concept according to your ideas and objectives. Join us as a partner on the Actuator 2020! Visit us on [www.eusar.de](http://www.eusar.de)

Please fill in the registration form at [www.eusar.de](http://www.eusar.de)

More information:

VDE Konferenz Service,  
 Stresemannallee 15, 60596 Frankfurt/Main Germany  
 Fax: +49 69 6308-144, [vde-conferences@vde.com](mailto:vde-conferences@vde.com)

## Exhibition & Sponsoring Packages

Sponsoring Package   Booth		Platinum	Gold	Silver	Bronze	Dinner	Exhibition
Complete logo presentation online   print		Incl.	Incl.	Incl.	Incl.	Incl.	
Booth (incl. Power supply, 230 V to 1 KW)	m <sup>2</sup>	12	9	6		---	Exhibition Price per m <sup>2</sup> 320 € until 31.05.22 360 € (from 01.06.22)
Free tickets for conference/booth staff	No.	10	3	2	1	1	1
Advertising in the conference program	No.	1/1	1/1	1/2	---	---	
Interview (Article on the website, in social media)							
Give-Aways in the conference bag	No.	3	2	1	---	---	
Exclusive lanyard sponsoring during the conference		inkl.	---	---	---	---	
<b>Option and package prize</b>		<b>20.000 €</b>	<b>10.000 €</b>	<b>7.000 €</b>	<b>3.500 €</b>	<b>3.500 €</b>	
							m <sup>2</sup>

All prices are subject to 19 % VAT

All packages include a 230V power supply. Any booth construction is expected from your side (walls, carpet). Please contact us in case you wish to book additional equipment, booth systems, technical equipment, furniture, electrical connections, etc. The final price includes the above-mentioned number of conference tickets for the entire Conference (including all coffee and lunch breaks as well as the participation in the Get Together and in the evening event). Additional staff can be booked for a fee via the online registration tool on [www.eusar.de](http://www.eusar.de). The organizer reserves the right to assign a different booth area afterwards.

If the ordered services are cancelled by the customer up to 3 months before the the event, a cancellation fee of 500 EUR will be charged, up to 2 months before the event 50% of the ordered services, after that 100%. The VDE e. V. reserves the right to cancel the entire event without any reasons. In this case, already paid fees will be fully refunded.

Please note, that the facility rules of the Venue during the construction, the dismantling and the duration of the event is a binding part of this contract. The general terms and conditions of VDE e.V. apply to all activities of the event.

