

Call for Exhibition and Sponsorship Opportunities

EUSAR 2024

15th European Conference on Synthetic Aperture Radar

23–26 April 2024, Science Congress Center Munich, Germany

Invitation to exhibit

At the **EUSAR 2024** Conference to be held in Munich from 23 - 26 April 2024, exhibition space will be provided for SAR related products and services, following the great success of the industrial exhibition during previous EUSAR conferences. The exhibition at **EUSAR 2024** will provide a venue for business and non-profit organizations to make contact with the international SAR community (over than 500 participants). Potential exhibitors should contact the organizer (address overleaf) for further information.

Why exhibit?

The **EUSAR 2024** Conference and Exhibition attracts influential decision makers who attend the technical sessions to present their work and learn about the latest technological developments. While they come to network with colleagues and peers, they will automatically visit the exhibition of SAR products and services and many will make important purchase decisions.

As an exhibitor, you will have the unique opportunity to get in on the ground floor and market your products and services to a captive audience of buyers, designers and influencing researchers, who are following all aspects of SAR instrumentation for high resolution imaging radar techniques, both airborne and spaceborne.

Who should exhibit?

- Supplier of radar and SAR instrumentation
- Suppliers of remote sensing satellite equipment
- Suppliers of airborne platforms and avionics
- Suppliers of imaging and data analysis software

Who will attend?

- Executive Managers
- Product Development Managers
- Engineers
- Scientists
- Researchers
- Sales/Marketing Professionals

Exhibitors Benefits

- Free pre-registered attendee list distributed on site
- Coffee breaks, lunch snacks and reception in the exhibition area for exhibitors and delegates

Venue

Science Congress Center Munich
Walther-von-Dyck-Straße 10
85748 Garching/Munich, Germany



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Contact

VDE Conference Services
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Organized by **VDE ITG**



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VDE ITG

We understand that a well-designed, spacious, and visually attractive exhibition hall promotes circulation and ensures exhibitors a successful venture. The program committee designs its conference sessions, coffee breaks, and special events to attract conference attendees to the exhibition floor. A special reception with snacks and beverages on Tuesday evening provides an excellent opportunity to mingle in a relaxed setting.

Exhibition Space Fees

Exhibition space at the **EUSAR 2024** Conference and Exhibition is available from 6 sqm and increments thereof as shown in the attached floor plan. Single booth spaces may be combined to form larger booths. Booth space will be sold on a first come, first served basis upon receipt of the Application and Contract for Exhibition Space with full payment.

Exhibitors are encouraged to reserve booth space no later than February 1st, 2024 to take advantage of the early bird discount.

Booth Space Rental

Before February 1st, 2024: 410,- €/sqm +19% (VAT)
From February 1st, 2024: 460,- €/sqm +19% (VAT)

Space cost include:

- Rental of space
- Security service
- General illumination
- General clean-up

Each exhibitor brings along his own booth structure. You will find pertinent details and payment information to follow in the Exhibitor Service Kit and in the conference program.

Please note that all registrations of booth personnel to attend the conference must be purchased separately. Registrations for the full conference must be completed using the official registration form or using the online registration at: www.eusar.de

Exhibit Hours

Wednesday, April 24, 2024 09:30 – 20:30
Thursday, April 25, 2024 08:30 – 18:00
Friday, April 26, 2024 08:30 – 16:00

Exhibitor Action Plan

Follow these five steps to make your attendance at **EUSAR 2024** Congress and Exhibition a success!

- **Reserve Your Booth Space Early!**
Booths will be assigned on a first come, first served basis, only when the **completed Application and Contract for Exhibit Space with full payment** are received at VDE Conference Services. All applications received on or before February 1st, 2024 will be charged the early rate. Please indicate your preference by using the Booth Number given in the floor plans.
- **Reserve Your Hotel Accommodation**
Please check our selected hotels list.
- **Review Your Exhibitor Service Kit Manual**
Each exhibitor will be provided with an Exhibitor Service Manual, including floor plans, order forms, registration information, and other necessary details. Please review the information carefully and pass along any relevant information to others in your company who will be participating.
- **Watch for Exhibitor Updates**
Watch your e-mail and the homepage www.eusar.de for updates on activities to prepare for the conference.
- **Invite Your Potential Clients**
Invite existing and potential clients to visit the exhibition area. Use this opportunity to advertise new clients from the conference to learn more about your products.

Sponsorships Opportunities

The EUSAR is also the ideal platform for Sponsors who plan to communicate this to their customers and partners. Latest information on the conference and exhibition will be provided on the EUSAR 2024 homepage at

www.eusar.de

Sponsoring Package	Bronze	Silver	Gold	Platinum
	5.000 €	7.000 €	10.000 €	20.000 €
Exhibition Booth included	-	6 m ²	9 m ²	12 m ²
Full conference tickets	2	3	4	10
Multimedia Company Logo Package	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo on the conference website (1000 char.)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo on proceedings cover			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Advertisement in Conference App	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exclusive lanyard with your company logo in the conference app				<input checked="" type="checkbox"/>